WHTM 3235 Hoffman Street PO BOX 5860 Harrisburg, PA 17110-5860

Contract #

Cross Roads Media (1246)/ELECTRONIC AMERICAN CROSSROADS (61345) CONTINENTAL - Washington, DC American Crossroads (15916) Political-Political (1088) 1317-AC PA TV 10.31-10/31/12-11/03/12 Jones, Mike (1068) 199857 Agency/T-Code Schedule Dates Advertiser Sales Office **Buyer Name** Salesperson Phone/Fax Product Brand GE

National/Political Issue Agency

Account Types

66 Canal Center Plaza

Suite 555

American Crossroads

Alexandria, VA 22314

Billing Type

Comments

Standard

\$23,804.25 11/01/12 Paul Roda \$4,200.75 10/30/12 Normal 15.00 S Commission % Package Deal Last Modified Commission **Entered By** Headline # Order Type Sales Tax Net Total 900 **Demo** 

Rate \$28,005.00	\$28,005.00
(WHTM) Spots 68	89
WHTM Harrisburg (WHTM) By Broadcast Month Spots Nov. 2012 68	Grand Total:

10   10   10   10   11   11   11   11	Line	Line Type / Break Type (Ref #)	Dates	χ	Length Run	Run Times SP	SPW Mo	Tu We	e Th	us ss	Spots	Rate	Total	Station	Comments	Entered
11/01/12-11/02/12   2   394-REGIS & KELLY   1   1   1   1   4500.00   WITTM Harrisburg (WHTM)   10/31/12-11/02/12   2   30/12P-NRWS-ABCZ7 NEWS   1   1   1   2   4500.00   WHTM Harrisburg (WHTM)   10/31/12-11/02/12   2   30/12P-NRWS-ABCZ7 NEWS   1   1   1   4500.00   WHTM Harrisburg (WHTM)   10/31/12-11/02/12   2   30/12P-NRWS-ABCZ7 NEWS   1   1   4500.00   WHTM Harrisburg (WHTM)   10/31/12-11/02/12   2   30/12P-NRWS-ABCZ7 NEWS   1   1   4500.00   WHTM Harrisburg (WHTM)   11/01/12-11/02/12   2   30/12P-NRWS-ABCZ7 NEWS   1   1   4500.00   WHTM Harrisburg (WHTM)   10/31/12-11/02/12   2   30/12P-NRWS-ABCZ7 NEWS   1   1   2   4500.00   WHTM Harrisburg (WHTM)   10/31/12-11/02/12   2   30/12P-NRWS-ABCZ7 NEWS   1   1   2   4500.00   WHTM Harrisburg (WHTM)   10/31/12-11/02/12   2   30/13P-NRWS-ABCZ7 NEWS   1   1   2   4500.00   WHTM Harrisburg (WHTM)   10/31/12-11/02/12   2   30/13P-NRWS-ABCZ7 NEWS   1   1   2   4500.00   WHTM Harrisburg (WHTM)   10/31/12-11/02/12   2   30/13P-NRWS-ABCZ7 NEWS   1   1   2   4500.00   WHTM Harrisburg (WHTM)   10/31/12-11/02/12   2   30/13P-NRWS-ABCZ7 NEWS   1   1   2   4500.00   WHTM Harrisburg (WHTM)   10/31/12-11/02/12   3   30/13P-NRWS-ABCZ7 NEWS   1   1   2   4500.00   WHTM Harrisburg (WHTM)   1   1   2   4500.00   WHTM Harrisburg (WHTM)   1   1   1   1   1   1   1   1   1	Ŧ	Normal Line / SPOT	10/31/12-10/31/12	2	:30 9A- REGIS & I	ŒLLY		-			П	\$150.00		WHTM Harrisburg (WHTM)		10/30/12
1/03/12-10/31/12   2   33(12P-NEWS-ABCZ7 NEWS   1   1   1   \$200.00   WHTM Harrisburg (WHTM)   MTD	2.1	Normal Line / SPOT	11/01/12-11/02/12	2	:30 9A- REGIS & I	епу			1 1		2	\$150.00		WHTM Harrisburg (WHTM)		10/30/12
11/01/12-11/02/12   3-012P-NEWS-ABCZ7 NEWS   1   1   2   \$100.00   WHTM Harisburg (WHTM)     10/31/12-10/31/12   2   3-010A-ANDERSON COOPER   1   1   5   100.00   WHTM Harisburg (WHTM)     11/01/12-11/02/12   2   3-010A-ANDERSON COOPER   1   1   2   \$100.00   \$100.00   WHTM Harisburg (WHTM)     11/01/12-11/02/12   2   3-010A-ANDERSON COOPER   1   1   2   \$100.00   WHTM Harisburg (WHTM)     11/01/12-11/02/12   2   3-010A-ANDERSON COOPER   1   1   2   \$100.00   WHTM Harisburg (WHTM)     11/01/12-11/02/12   2   3-010A-ANDERSON COOPER   1   1   2   \$100.00   WHTM Harisburg (WHTM)     11/01/12-11/02/12   2   3-010A-ANDERSON COOPER   1   1   2   \$100.00   WHTM Harisburg (WHTM)     11/01/12-11/02/12   2   3-010A-ANDERSON WAS   1   1   2   \$100.00   WHTM Harisburg (WHTM)     11/01/12-11/02/12   2   3-010A-ANDERSON WAS   1   1   2   \$100.00   WHTM Harisburg (WHTM)     11/01/12-11/02/12   2   3-010A-ANDERSON WAS   1   1   2   \$100.00   WHTM Harisburg (WHTM)     11/01/12-11/02/12   2   3-010A-ANDERSON WAS ABCZN NEWS   1   1   2   \$100.00   WHTM Harisburg (WHTM)     11/01/12-11/02/12   3-010A-ANDERSON WAS ABCZN NEWS   1   1   2   \$100.00   WHTM Harisburg (WHTM)     11/01/12-11/02/12   3-010A-ANDERSON WAS ABCZN NEWS   1   1   2   \$100.00   WHTM Harisburg (WHTM)     11/01/12-11/02/12   3-010A-ANDERSON WAS ABCZN NEWS   3-00.00   \$100.00   WHTM Harisburg (WHTM)     11/01/12-11/02/12   3-010A-ANDERSON WAS ABCZN NEWS   3-00.00   \$100.00   WHTM Harisburg (WHTM)     11/01/12-11/02/12   3-010A-ANDERSON WAS ABCZN NEWS   3-00.00   \$100.00   WHTM Harisburg (WHTM)     11/01/12-11/02/12   3-010A-ANDERSON WAS ABCZN NEWS   3-00.00   \$100.00   WHTM Harisburg (WHTM)     11/01/12-11/02/12   3-010A-ANDERSON WAS ABCZN NEWS   3-00.00   \$100.00   WHTM Harisburg (WHTM)     11/01/12-11/02/12   3-010A-ANDERSON WAS ABCZN NEWS   3-00.00   \$100.00   WHTM Harisburg (WHTM)     11/01/12-11/02/12   3-010A-ANDERSON WAS ABCZN NEWS   3-00.00   \$100.00   \$100.00   \$100.00   \$100.00   \$100.00   \$100.00   \$100.00   \$100.00   \$100.00   \$100.00   \$100.00   \$100	3,(	Normal Line / SPOT	10/31/12-10/31/12	7	:30 12P- NEWS-AI AT 12P	3C27 NEWS		1			н	\$200.00		WHTM Harrisburg (WHTM)		10/30/12
10/31/12-10/31/2   2   330 ta. AnDERSON COOPER   1   1   5100.00   5100.00   WHTM Harrisburg (WHTM)   11/01/12-11/02/12   2   330 ta. Duby 4P   1   1   2   5100.00   S100.00   WHTM Harrisburg (WHTM)   10/31/12-10/31/12   2   330 ta. Duby 4P   1   1   1   1   5300.00   WHTM Harrisburg (WHTM)   11/01/12-11/02/12   2   330 ta. Duby 4P   1   1   1   1   1   1   1   1   1	4.1	Normal Line / SPOT	11/01/12-11/02/12	2	:30 12P- NEWS-AI AT 12P	3C27 NEWS			1		2	\$200.00		WHTM Harrisburg (WHTM)		10/30/12
11/01/12-11/02/12         2         :30 10A-ANDERSON COOPER         1         1         2         \$100.00         WHTM Harrisburg (WHTM)         PACEPTED IN TRANSPORT (MITM)         PACEPTED IN	5.0	Normal Line / SPOT	10/31/12-10/31/12	7	:30 10A- ANDERS	ON COOPER		1		20	_	\$100.00	\$100.0	WHTM Harrisburg (WHTM)		10/30/12
1/03/12-13/02/12   2   130   4P- JUDGE JUDY 4P   1   1   1   1   1   1   1   1   1	9.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30 10A- ANDERS	ON COOPER		-0-	1 1		2	\$100.00	\$200.0	WHTM Hamisburg (WHTM)		10/30/12
1/01/12-11/02/12   2   330   43- 31DGE JUDY 430P   1   1   1   2   \$300.00   \$600.00   WHTM Harrisburg (WHTM)   10/31/12-10/31/12   2   330   4:30P - JUGE JUDY 430P   1   1   1   2   \$300.00   WHTM Harrisburg (WHTM)   11/01/12-11/02/12   2   305.238 - NEWS-ARCZ NEWS   1   1   1   2   \$175.00   WHTM Harrisburg (WHTM)   11/01/12-11/02/12   2   305.238 - NEWS-ARCZ NEWS   1   1   1   2   \$175.00   WHTM Harrisburg (WHTM)   11/01/12-11/02/12   2   305.238 - NEWS-ARCZ NEWS   1   1   1   2   \$175.00   WHTM Harrisburg (WHTM)   11/01/12-11/02/12   2   305.238 - NEWS-ARCZ NEWS   2   4   4   4   4   4   4   4   4   4	7.7	Normal Line / SPOT	10/31/12-10/31/12	2	:30 4P- JUDGE JU	DY 4P		1			H	\$300.00	\$300.0	WHTM Harrisburg (WHTM)		10/30/12
1/01/12-11/02/12   2   330   4:30P- JUDGE JUDY 430P   1   1   1   2   4:300.00   4:300.00   WHTM Harrisburg (WHTM)   11/01/12-11/02/12   2   30   5:28a- NEWS-ABCZ7 NEWS   1   1   1   1   2   4:75.00   WHTM Harrisburg (WHTM)   11/01/12-11/02/12   2   30   5:28a- NEWS-ABCZ7 NEWS   1   1   1   1   2   4:175.00   WHTM Harrisburg (WHTM)   11/01/12-11/02/12   2   30   5:28a- NEWS-ABCZ7 NEWS   1   1   1   1   2   4:175.00   WHTM Harrisburg (WHTM)   11/01/12-11/02/12   2   4:175.00   WHTM Harrisburg (WHTM)   11/01/12-11/02/12   30   5:28a- NEWS-ABCZ7 NEWS   1   1   1   1   2   4:175.00   WHTM Harrisburg (WHTM)   11/01/12-11/02/12   30   5:28a- NEWS-ABCZ7 NEWS   1   1   1   1   2   4:175.00   WHTM Harrisburg (WHTM)   11/01/12-11/02/12   30   5:28a- NEWS-ABCZ7 NEWS   1   1   1   1   2   4:175.00   WHTM Harrisburg (WHTM)   11/01/12-11/02/12   30   5:28a- NEWS-ABCZ7 NEWS   1   1   1   1   1   1   1   1   1	8.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30 4P- JUDGE JU	DY 4P		-	1 1		2	\$300.00		WHTM Harrisburg (WHTM)		10/30/12
1/01/12-11/02/12   2   330 6:3284- NEWS-ABC27 NEWS   1   1   1   1   1   1   1   1   1	9.6	Normal Line / SPOT	10/31/12-10/31/12	2	:30 4:30P- JUDGE	JUDY 430P		1			П	\$300.00		WHTM Harrisburg (WHTM)		10/30/12
14/01/12-11/02/12   2   30   5.284- NEWS-ABC27 NEWS   1   1   1   1   1   1   1   1   1	10.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30 4:30P- JUDGE	JUDY 430P			1 1		2	\$300.00		WHTM Harrisburg (WHTM)		10/30/12
11/01/12-11/02/12   2   :30   5:284- NEWS-ABCZ7 NEWS	11.0	Normal Line / SPOT	10/31/12-10/31/12	2	:30 5:28A- NEWS- DAYBREAK AT	ABC27 NEWS 530A		1		-	1	\$175.00		WHTM Harrisburg (WHTM)		10/30/12
CONFIRMATION CONTRACT  Date: Accepted-Station: Date:	12.0	Normal Line / SPOT	11/01/12-11/02/12	2	:30 5:28A- NEWS- DAYBREAK AT	ABC27 NEWS 530A		x	1 1		2	\$175.00		WHTM Harrisburg (WHTM)		10/30/12
Date: Accepted-Station; Date:						NO	RM	ATIC	N C	NO TA	RAC	L				
	cepted	-Agency/Advertiser:			Jate:	Accepted-Statio	2					Date:	Comments:			

WHTM 3235 Hoffman Street PO BOX 5860 Harrisburg, PA 17110-5860

American Crossroads (15916) 10/31/12-11/03/12 199857 Contract # Agency/T-Code Schedule Dates Advertiser Product

11/01/12 Paul Roda

Last Modified

**Entered By** 

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9 9

10/30/12

Cross Roads Media (1246)/ELECTRONIC AMERICAN CROSSROADS (61345) Political-Political (1088)

CONTINENTAL - Washington, DC Jones, Mike (1068)

Salesperson

Brand

**Buyer Name** Sales Office

American Crossroads 66 Canal Center Plaza

Alexandria, VA 22314

Phone/Fax

National/Political Issue Agency

Account Types

Standard

Billing Type

Comments

1317-AC PA TV 10.31-

Package Deal Order Type **Бето** 

Commission %

Normal

\$4,200.75 Commission

Headline #

15.00

\$23,804.25 Net Total Sales Tax

\$28,005.00 Rate WHTM Harrisburg (WHTM) 89 8 By Broadcast Month Spots Nov. 2012 Grand Total:

13.0 Normal Line / SPOT   10/31/12-10/21/12   2   395:32P-5:57P (EST)   1   1   1   1   550.00   94700   WHTM Harrisburg (WHTM)	Line	Line Type / Break Type (Ref #)	Dates	Sec Length		Run Times S	SPW Mo Tu V	Mo Tu We Th Fr Sa	Sa Su Spots	Rate	Total	Station	Comments	Entered
1,101/12-11/02/12   2   :30  2P-ABC-GENERAL   1   1   1   2   \$500.00   \$1,000.10   \$1,0	13.	0 Normal Line / SPOT	10/31/12-10/31/12	2	:30 S:32P- 5:57P (	(EST)		1	Ħ	\$500.00	\$500.00	WHTM Harrisburg (WHTM)		10/30/12
14/03/12-10/34/12   2   30 Pa-BC-GENERAL   1   1   1   5 200.00   \$700.00     14/03/12-14/02/12   2   30 1435P-12:05A (EST)   1   1   1   1   \$200.00   \$700.00     14/03/12-14/02/12   2   30 1433P-12:05A (EST)   1   1   1   1   \$200.00   \$700.00     14/03/12-14/02/12   2   30 1433P-12:05A (EST)   1   1   1   1   \$200.00   \$200.00     14/03/12-14/03/12   2   30 1433P-13:0P (EST)   1   1   1   1   \$200.00   \$200.00     14/03/12-14/03/12   2   30 1433P-13:0P (EST)   1   1   1   1   \$200.00   \$1,000.00     14/03/12-14/03/12   2   30 1433P-13:0P (EST)   1   1   1   1   2   \$200.00   \$1,000.00     14/03/12-14/03/12   2   30 1433P-13:0P (EST)   1   1   1   1   2   \$200.00   \$1,000.00     14/03/12-14/03/12   2   30 1433P-13:0P (EST)   1   1   1   1   2   \$200.00   \$1,000.00     14/03/12-14/03/12   2   30 1433P-13:0P (EST)   1   1   1   1   2   \$200.00   \$1,000.00     14/03/12-14/03/12   2   30 1433P-13:0P (EST)   1   1   1   1   2   \$200.00   \$1,000.00     14/03/12-14/03/12   2   30 1433P-13:0P (EST)   1   1   1   1   2   \$200.00   \$1,000.00     14/03/12-14/03/12   2   30 1438P-13:0P (EST)   1   1   1   1   2   \$200.00   \$1,000.00     14/03/12-14/03/12   2   30 1438P-13:0P (EST)   1   1   1   1   1   1   1   1   1	14.	0 Normal Line / SPOT	11/01/12-11/02/12	7	:30 5:32P- 5:57P (	(EST)		1 1	2	\$500.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/30/12
11/01/12-11/02/12   2   30  2P-A8C-GENERAL   1   1   2   \$200.00   \$400.00   \$10/31/12-10/31/12   2   30   11:35P-12:05A (EST)   1   1   1   1   \$200.00   \$200.00   \$200.00   \$10/31/12-10/31/12   2   30   4:38P-5:30P (EST)   1   1   1   1   \$200.00   \$200.00   \$200.00   \$10/31/12-10/31/12   2   30   4:38P-5:30P (EST)   1   1   1   2   \$200.00   \$200.00   \$200.00   \$10/31/12-10/31/12   2   30   4:38P-5:30P (EST)   1   1   1   2   \$200.00   \$10/0000   \$10/000   \$10/0000   \$10/0000   \$10/0000   \$10/0000   \$10/0000   \$10/0000   \$10/0000   \$10	15.	0 Normal Line / SPOT	10/31/12-10/31/12	2	:30 2P- ABC-GENI HOSPITAL	ERAL		1	-	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/30/12
10/31/12-10/31/12         2         :30 11:35P-12:05A (EST)         1         1         \$200.00         \$200.00           11/02/12         2         :30 11:35P-12:05A (EST)         1         1         1         1         1         1         \$200.00	16.	0 Normal Line / SPOT	11/01/12-11/02/12	2	:30 2P- ABC-GENE HOSPITAL	ERAL		1 1	7	\$200.00	\$400.00	WHTM Harrisburg (WHTM)		10/30/12
11/02/12   130/11-35P-12:05A (EST)   1 1 1 1   \$200.00   \$200.00   11/02/12   1.054/12	17.1	0 Normal Line / SPOT	10/31/12-10/31/12	2	:30 11:35P- 12:05	A (EST)		1	1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/30/12
11/02/12       10/31/12-10/31/12       2       :03/4:58P-5:30P (EST)       1       1       \$500.00       \$500.00         10/31/12-10/31/12       2       :30/4:58P-5:30P (EST)       1       1       1       \$500.00       \$500.00         11/01/12-11/02/12       2       :30/4:58P-5:30P (EST)       1       1       1       \$500.00       \$1,000.00         10/31/12-11/02/12       2       :30/4:58P-5:30P (EST)       1       1       2       \$500.00       \$1,000.00         10/31/12-10/31/12       2       :30/4:58P-5:30P (EST)       1       1       2       \$500.00       \$1,000.00         10/31/12-10/31/12       2       :30/4:58P-5:30P (EST)       1       1       2       \$500.00       \$1,000.00         2       :03/17-10/21/12       2       :30/4:58P-5:30P (EST)       1       1       2       \$500.00       \$1,000.00         3       5       5       5       5       \$500.00       \$1,000.00       \$1,000.00       \$1,000.00       \$1,000.00       \$1,000.00       \$1,000.00       \$1,000.00       \$1,000.00       \$1,000.00       \$1,000.00       \$1,000.00       \$1,000.00       \$1,000.00       \$1,000.00       \$1,000.00       \$1,000.00       \$1,000.00       \$1,000.00       \$1,0	18.	0 Normal Line / SPOT	11/01/12-11/02/12	2	:30 11:35P- 12:05	A (EST)		1 1	1	\$200.00	\$200.00	WHTM Harrisburg (WHTM)		10/30/12
10/31/12-10/31/12         2         :03 4:58P-5:30P (EST)         1         1         \$500.00         \$500.00           11/01/12-11/02/12         2         :30 4:58P-5:30P (EST)         1         1         1         1         \$500.00         \$500.00           11/01/12-11/02/12         2         :30 4:58P-5:30P (EST)         1         1         1         2         \$500.00         \$1,000.00           11/01/12-11/02/12         2         :30 4:58P-5:30P (EST)         1         1         2         \$500.00         \$1,000.00           10/31/12-10/31/12         2         :03 7P- NEWS-ABCZ7 NEWS AT         1         1         2         \$500.00         \$1,000.00           CONFIRMATION CONTRACT    Date:  Date:  Date:  Date:	18.0.	1 Closed Preempt	11/02/12									WHTM Harrisburg (WHTM)	Program Change/Exception	<u></u>
10/31/12-10/31/12   3:30/4:58P-5:30P (EST)   1   1   \$500.00     11/01/12-11/02/12   3:30/4:58P-5:30P (EST)   1   1   1   2   \$500.00     \$11/01/12-11/02/12   3:30/4:58P-5:30P (EST)   1   1   1   2   \$500.00   \$11/01/12-11/02/12   3:30/4:58P-5:30P (EST)   1   1   1   2   \$500.00   \$11/01/12-11/031/12   3:30/4:58P-5:30P (EST)   1   1   1   2   \$500.00   \$11/01/12-11/031/12   \$13/12-11/031/12   3:30/4:58P-5:30P (EST)   1   1   1   2   \$500.00   \$11/01/12-11/031/12   \$13/12-11/031/12   \$13/12-11/031/12   3:30/4:58P-5:30P (EST)   1   1   1   2   \$500.00   \$11/01/12-11/031/12   \$13/12-11/031/12   \$	19.(	) Revised Line / SPOT	10/31/12-10/31/12	2	:03 4:58P- 5:30P (	(EST)		1				WHTM Hamisburg (WHTM)		10/30/12
1/01/12-11/02/12   2   :034:58P-5:30P (EST)   1   1   1   2   \$500.00   \$1,000.00     1/01/12-11/02/12   2   :034:58P-5:30P (EST)   1   1   2   \$500.00   \$1,000.00     1/01/12-10/31/12   2   :037P-NEWS-ABC27 NEWS-AT   1   1   1   2   \$500.00   \$1,000.00     1/01/12-10/31/12   2   :037P-NEWS-ABC27 NEWS-AT   1   1   1   2   \$500.00   \$1,000.00     1/01/12-10/31/12   2   :037P-NEWS-AT   1   1   1   2   \$500.00   \$1,000.00     1/01/12-10/31/12   2   :037P-NEWS-AT   1   1   1   2   \$500.00   \$1,000.00     1/01/12-10/31/12   2   :037P-NEWS-AT   1   1   1   2   \$500.00   \$1,000.00     1/01/12-10/31/12   2   :037P-NEWS-AT   1   1   1   2   \$500.00   \$1,000.00     1/01/12-10/31/12   2   :037P-NEWS-AT   1   1   1   2   \$1,000.00     1/01/12-10/31/12   2   :037P-NEWS-AT   1   1   1   2   \$1,000.00     1/01/12-10/31/12   2   :037P-NEWS-AT   1   1   1   1   2   \$1,000.00     1/01/12-10/31/12   2   :037P-NEWS-AT   1   1   1   1   2   \$1,000.00     1/01/12-10/31/12   2   :037P-NEWS-AT   1   1   1   1   2   \$1,000.00     1/01/12-10/31/12   2   :037P-NEWS-AT   1   1   1   1   2   \$1,000.00     1/01/12-10/31/12   2   :037P-NEWS-AT   1   1   1   1   2   \$1,000.00     1/01/12-10/31/12   2   :037P-NEWS-AT   1   1   1   1   2   \$1,000.00     1/01/12-10/31/12   2   :037P-NEWS-AT   1   1   1   1   1   2   \$1,000.00     1/01/12-10/31/12   2   :037P-NEWS-AT   1   1   1   1   1   1   1   1     1/01/12-10/31/12   2   :037P-NEWS-AT   1   1   1   1   1   1   1   1     1/01/12-10/31/12   2   :037P-NEWS-AT   1   1   1   1   1   1   1   1   1	19.	1 Normal Line / SPOT	10/31/12-10/31/12	2	:30 4:58P- 5:30P (	EST)		1	1	\$500.00	\$500.00	WHTM Harrisburg (WHTM)		10/30/12
11/01/12-11/02/12   2   :30 4:58P - 5:30P (EST)	20.0	) Revised Line / SPOT	11/01/12-11/02/12	77	:03 4:58P- 5:30P	EST)		1 1				WHTM Hamisburg (WHTM)		10/30/12
10/31/12-10/31/12 2 ::03/PP- NEWS-ABCZ7 NEWS AT 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1	70.	1 Normal Line / SPOT	11/01/12-11/02/12	2	:30 4:58P- 5:30P (	EST)		1 1	2	\$500.00	\$1,000.00	WHTM Harrisburg (WHTM)		10/30/12
CONFIRMATION CONTRACT  Date: Accepted-Station: Date:	21.1	9 Revised Line / SPOT	10/31/12-10/31/12	7	:03 7P- NEWS-ABC	227 NEWS AT		1				WHTM Harrisburg (WHTM)		10/30/12
Date: Accepted-Station: Date:				2			IRMATI	NOO NC	-RAC					
	Accepted	d-Agency/Advertiser:			ate:	Accepted-Stati	on:			Date:	Comments:			

WHTM 3235 Hoffman Street PO BOX 5860 Harrisburg, PA 17110-5860

Cross Roads Media (1246)/ELECTRONIC AMERICAN CROSSROADS (61345) CONTINENTAL - Washington, DC American Crossroads (15916) Political-Political (1088) Jones, Mike (1068) 10/31/12-11/03/12 199857 Contract # Agency/T-Code Schedule Dates Advertiser Salesperson **Juyer Name** Sales Office Phone/Fax Product Brand

11/01/12 Paul Roda

Last Modified

**Entered By** 

Headline #

<del>0</del>00

Date Entered

10/30/12

\$23,804.25 \$4,200.75 Normal 15.00 Commission % Package Deal Commission Order Type Net Total Sales Tax Demo

National/Political Issue Agency

Account Types

American Crossroads 66 Canal Center Plaza Suite 555

Alexandria, VA 22314

Standard

Billing Type

Comments

1317-AC PA TV 10.31-

7	Ţ	-		2	61	2	C)	2	6	61	61		
	Entered	10/30/12	10/30/12	10/30/12	10/30/12	1:0/30/12	10/30/12	10/30/12	10/30/12	10/30/12	10/30/12		
	Comments												
	Station	\$400.00 WHTM Harrisburg (WHTM)	WHTM Harrisburg (WHTM)	\$800.00 WHTM Harrisburg (WHTM)	WHTM Harrisburg (WHTM)	\$450.00 WHTM Hamisburg (WHTM)	WHTM Harrisburg (WHTM)	\$2,400.00 WHTM Harrisburg (WHTM)	WHTM Harrisburg (WHTM)	\$1,500.00 WHTM Harrisburg (WHTM)	WHTM Harrisburg (WHTM)		
	Total	\$400.00		\$800.00		\$450.00		\$2,400.00		\$1,500.00			Comments:
	Rate	\$400.00		\$400.00		\$150.00		\$800.00		\$500.00		T:	Date:
	Spots	1		2		ш		, EU		E.		ZAC	
	r Fr Sa Su		1	1	1	1	1	1	1	1	1	CONTE	
	Mo Tu We Th	1	1	1	1 1	1 1	1 1	1 1	1 1	1 1	1 1	FIRMATION CONTRACT	
	SPW				10	10							Station:
	Run Times	:30 7P- NEWS-ABC27 NEWS AT	:03 7P- NEWS-ABC27 NEWS AT	:30 7P- NEWS-ABC27 NEWS AT	:03 4:58A- NEWS-ABC27 NEWS DAYBREAK AT 5A	:30 4:58A- NEWS-ABC27 NEWS DAYBREAK AT 5A	:03 5:57P- NEWS-ABC27 NEWS AT 6P	:30 5:57P- NEWS-ABC27 NEWS	:037A- ABC-GOOD MORNING AMERICA	:30 7A- ABC-GOOD MORNING AMERICA	:03 10:58A- ABC-THE VIEW	CON	Accepted-Station:
ı	Length	:307	:03 7	:307	:03.4	:304	:03 S	:305	:03.7 A	:307	:03		Date:
	<u>Ж</u>	2	2	7	2	2	2	2	2	2	2		٦
	Dates	10/31/12-10/31/12	11/01/12-11/02/12	11/01/12-11/02/12	10/31/12-11/02/12	10/31/12-11/02/12	10/31/12-11/02/12	10/31/12-11/02/12	10/31/12-11/02/12	10/31/12-11/02/12	10/31/12-11/02/12		
	Line Type / Break Type (Ref #)	21.1 Normal Line / SPOT	22.0 Revised Line / SPOT	22.1 Normal Line / SPOT	23.0 Revised Line / SPOT	23.1 Normal Line / SPOT	24.0 Revised Line / SPOT	24.1 Normal Line / SPOT	25.0 Revised Line / SPOT	25.1 Normal Line / SPOT	26.0 Revised Line / SPOT		Accepted-Agency/Advertiser:
	Line	21.1	22.0	22.1	23.0	23.1	24.0	24.1	25.0	25.1	26.0		Accepted-

Harrisburg, PA 17110-5860 WHTM 3235 Hoffman Street PO BOX 5860

Cross Roads Media (1246)/ELECTRONIC American Crossroads (15916) Political-Political (1088) 10/31/12-11/03/12 199857 Contract # Agency/T-Code Schedule Dates Advertiser Product

AMERICAN CROSSROADS (61345) Jones, Mike (1068)

Salesperson

Brand

CONTINENTAL - Washington, DC

11/01/12 Paul Roda 10/30/12 S Date Entered Last Modified **Entered By** 900

Headline # Demo

Package Deal Order Type

Commission %

15.00

Normal

\$4,200.75 Commission

\$23,804.25 Net Total Sales Tax

National/Political Issue Agency

Account Types

Billing Type

Comments

**Buyer Name** Sales Office

American Crossroads 66 Canal Center Plaza

Alexandria, VA 22314

Suite 555

Phone/Fax

Standard

1317-AC PA TV 10.31-

\$28,005.00 \$28,005.00 WHTM Harrisburg (WHTM) 89 89 By Broadcast Month Spots Nov. 2012 Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	χχ	Length	Run Times	MdS	Mo Tu We Th	R Sa Su	Spots	Rate	_	Total	Station	Comments	Entered
온	26.1 Normal Line / SPOT	10/31/12-11/02/12	2	:30	:30 10:58A- ABC-THE VIEW		1 1	1	3		\$200.00	\$600.00	\$600.00 WHTM Harrisburg (WHTM)		10/30/12
8	27.0 Revised Line / SPOT	10/31/12-11/02/12	640	:03	:03 5:58A- NEWS-ABC27 NEWS DAYBREAK AT 6A		1 1 1	1					WHTM Harrisburg (WHTM)		10/30/12
Ž	27.1 Normal Line / SPOT	10/31/12-11/02/12	2	:30	:30 5:58A- NEWS-ABCZ7 NEWS DAYBREAK AT 6A		1 1	T	m		\$500.00	\$1,500.00	\$1,500.00 WHTM Harrisburg (WHTM)		10/30/12
12	28.0 Revised Line / SPOT	10/31/12-11/01/12	N	:03	O3 12:02A- ABC-JIMMY KIMMEL		1 1						WHTM Harrisburg (WHTM)		10/30/12
Z	28.1 Normal Line / SPOT	10/31/12-11/01/12	2	:30	:30 12:02A- ABC-JIMMY KIMMEL		1 1	-	2	<del>- 61</del>	\$40.00	\$80.00	\$80.00 WHTM Harrisburg (WHTM)		10/30/12
$\simeq$	29.0 Revised Line / SPOT	10/31/12-11/02/12	2	:03	:03 3P- KATIE 3P		1 1	1					WHTM Harrisburg (WHTM)		10/30/12
Z	29.1 Normal Line / SPOT	10/31/12-11/02/12	2	:30	:30 3P- KATIE 3P	_	1 1	1	Е		\$300.00	\$900.00	\$900.00 WHTM Harrisburg (WHTM)		10/30/12
Z	30.0 Normal Line / SPOT	10/31/12-11/02/12	2	30	:30 11P- 11:30P (EST)		1 1	1	3	9\$	\$600.00	\$1,800.00	\$1,800.00 WHTM Harrisburg (WHTM)		10/30/12
_Z	31.0 Normal Line / SPOT	10/31/12-10/31/12	2	30	:30 10P- ABCNASHVILLE		1		1	\$1,2	\$1,200.00	\$1,200.00	\$1,200.00 WHTM Harrisburg (WHTM)		10/30/12
_Z	32.0 Normal Line / SPOT	10/31/12-11/02/12	7	30	:30 7:30P- INSIDE EDITION 7:30P		1 1	1	М	\$	\$300.00	\$900.00	\$900.00 WHTM Harrisburg (WHTM)		10/30/12
-2	33.0 Normal Line / SPOT	10/31/12-11/02/12	77	:30	:30 12:58P- ABC-THE CHEW		1 1	1	3	\$	\$200.00	\$600.00	\$600.00 WHTM Harrisburg (WHTM)		10/30/12
, 1					CONF	FIR.	CONFIRMATION CONTRACT	CONT	RAC	 					
<₹	Accepted-Agency/Advertiser:			Date:	Accepted-Station:	tuoi:				Date:		Comments:			

We warrant that the information shown on this invoice was taken from the official program log. Terms & Conditions for ad sales and paid programming are reflected on our website at www.abc27.com and are incorporated by reference in their entirety.

Page 4 of 5

WHTM 3235 Hoffmar PO BOX 5860 Harrisburg, PA
7
( <u>ğ</u> )

A 17110-5860 n Street

Cross Roads Media (1246)/ELECTRONIC American Crossroads (15916) Political-Political (1088) 10/31/12-11/03/12 Agency/T-Code Schedule Dates Advertiser Product Brand

Jones, Mike (1068)

AMERICAN CROSSROADS (61345)

CONTINENTAL - Washington, DC

<sub>S</sub> Headline # 90 00 00 Demo

Package Deal Order Type

Commission %

11/01/12 Paul Roda

**Entered By** 

10/30/12

Date Entered Last Modified

199857

Contract #

15.00

Normal

\$23,804.25 \$4,200.75 Commission Net Total Sales Tax

National/Political Issue Agency

Account Types

Billing Type

Comments

Buyer Name

American Crossroads 66 Canal Center Plaza

Alexandria, VA 22314

Suite 555

Phone/Fax

8

Sales Office Salesperson

Standard

1317-AC PA TV 10.31-

Rate \$28,005.00 \$28,005.00 WHTM Harrisburg (WHTM) 89 By Broadcast Month Spots
Nov. 2012 68 Grand Total:

Line	Line Type / Break Type (Ref #)	Dates	Š	Sec Length	Run Times	SPW	SPW Mo Tu We Th Fr	ß	Su Spots	Rate	Total	Station	Comments	Entered
34.0	34.0 Normal Line / SPOT	11/02/12-11/02/12	2	χ	:30 7:58P- 9P (EST)		1		1	\$800.00	\$800.00	\$800.00 WHTM Harrisburg (WHTM)		10/30/12
35.0	35.0 Normal Line / SPOT	11/01/12-11/01/12	~	3.	:30 7:57P- ABCCMA AWARDS		1	-	1	\$1,200.00	\$1,200.00	\$1,200.00 WHTM Harrisburg (WHTM)		10/30/12
36.0	36.0 Normal Line / SPOT	11/02/12-11/02/12	2	χ	:30 10P- ABC20/20		1	-	1	\$1,000.00	\$1,000.00	\$1,000.00 WHTM Harrisburg (WHTM)		10/30/12
37.0	37.0 Normal Line / SPOT	11/03/12-11/03/12	H.	E.	:30 7:58P- SPORTS-ABC SATURDAY NIGHT FOOTBALL SHOWCASE			2	2	\$2,000.00	\$4,000.00	\$4,000.00 WHTM Harrisburg (WHTM)		10/30/12
38.0	38.0 Normal Line / SPOT	11/02/12-11/02/12	1	ξij	:30 4:30A- 5A (EST)		T		1	\$200.00	\$200.00	\$200.00 WHTM Harrisburg (WHTM)		11/1/12
					CON	발	CONFIRMATION CONTRACT	LNC	SAC	_				
Accepted	Accepted-Agency/Advertiser:			Date:	Accepted-Station:	ation:				Date:	Comments:			

## AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and	Location:				Date:	The second
				10 Ad 10 Ad	1. 1.2	
<sub>I,</sub> Stephanie N		erning the foll	owing issue:			
American Cro 1401 New Yor Washington, I Treasurer: Ma	rk Avenue Suite DC 20005	1200				
Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times pe Week		umber Weeks
Total Char	ges:					
This broadcast t	ime will be used by	: Americar	ı Crossroads	S		
	rogramming ( elating to any					ce?"
	□ Yes			⊠ No		

For programming that "communicates importance," list the name of the legal office(s) being sought and the date(s)	lly qualified candidate(s) th	e programming refers to, the
s		
For programming that "communicates importance," attach Agreed Upon Scho		political matter of national
I represent that the payment for the ab	ove described broadcast tin	ne has been furnished by:
Treasurer Margee Clancy		
and you are authorized to announce the furnishing the payment, if other than an		erson or entity. The entity
a corporation; a committee;	X an association; O	r other unincorporated group.
The names, offices, and addresses of the agents of the entity are named below (r		
THIS STATION DOES NOT DISCRIM OF RACE OR ETHNICITY IN THE PI		
I agree to indemnify and hold harmless the reasonable attorney's fees, that may ensue advertisement(s). For the above-stated by transcript, or tape, which will be deliver before the time of the scheduled broadc	e from the broadcast of the a proadcast(s), I also agree t red to the station at least	above-requested to prepare a script,
	BY ISSUE ADVE	RTISER
10/31/16 Stephy	Muz	703-299-1760
Date Signature	e	Contact Phone Number
TO BE SIGNED E	BY STATION REP	
Accepted	Accepted in Part	L Rejected
Signature	Printed Name	Title

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## **CROSSROADS MEDIA, LLC**

**MEDIA ACCOUNT** 66 CANAL CENTER PLAZA SUITE 500 ALEXANDRIA, VA 22314



68-525/560

10/30/2012

PAY TO THE WHTM-TV

\*\*23,838.25

Twenty-Three Thousand Eight Hundred Thirty-Eight and 25/100\*\*\*\*\*\*\*

DOLLARS

WHTM-TV 3235 Hoffman Street Harrisburg, PA 17110

МЕМО

AmerCross PA Pres10/31-11/2/12

CROSSROADS MEDIA, LLC MEDIA ACCOUNT WHTM-TV

10/30/2012

HEAT SENSITIVE RED IMAGE DISAPPEARS WITH HEAT SA

34707

23,838.25

AmerCross PA Pres10/31-11/2/12

AmerCross PA Pres10/31-11/2/12